

worcester center for crafts

Festival of Crafts 2008

November 28, 29 & 30

CALL FOR ENTRY APPLICATION

APPLICATION POSTMARK DEADLINE: JUNE 28, 2008

The Worcester Center for Crafts is looking for talented artisans in all mediums to apply for our Annual Festival of Crafts, to be held November 28, 29 & 30, Thanksgiving Weekend.

The Worcester Center for Crafts' Annual Thanksgiving Festival of Crafts is one of the highest-quality and most anticipated craft festivals in New England. Held Thanksgiving Weekend, November 28, 29, & 30, the show will feature the work of 50 juried craftspeople from throughout the Northeast in a variety of media including pottery, metals and jewelry, photography, wood, glass, and fiber.

Applications will not be mailed and are only available on our website.

SHOW DATES

November 28, Friday	10am - 5pm
November 29, Saturday	10am - 5pm
November 30, Sunday	11am - 4pm

IMPORTANT DATES & DEADLINES

NEW DATE! June 28	Applications and image submissions due with \$35 fee
July 2	Jury Day
July 28 (week of)	Results sent to exhibitors
August 18	Acceptance Forms & Deposit due (1/2 booth fee)
September 29	Balance due
Early SET-UP	Wednesday, November 26, 9am - 2pm
SET-UP	Friday, November 29, 6am - 9:30am
BREAK DOWN	Sunday, November 30, 4pm - 7pm

STANDARDS The 25th Annual Festival of Crafts in Worcester, Massachusetts, is a showcase for fine contemporary crafts. The jurors use standards established by the American Crafts Council in the jury process. The simultaneous projection of the artists three digital images encourages the committee to develop a point of view about the craftpersons total presentation, rather than judging each piece. Participants must exhibit the type of work shown in their images. Work must be original, hand-crafted and expertly executed. Manufactured products, products assembled from kits, and products made outside North America are all unacceptable to these standards and should not be submitted for screening. BUY—SELL vendors will be removed with no refund.

PUBLICITY This show is promoted through print, radio, and on the web. Additionally, more than 10,000 homes will receive a direct mail postcard. Exhibitors will receive 50 free postcards to mail to their best buyers.

LOCATION The Worcester Center for Crafts, located in Worcester, Massachusetts, is an easy distance from Boston, Springfield and Providence. Nearby are several fine hotels, cultural institutions such as the Worcester Art Museum and Higgins Armory Museum, and many public galleries. Public transportation and parking are available for this event.

EXHIBITION SPACE Approximately 55 booths will be located inside the Center consisting of 6 x 8, 8 x 10, and 10 x 10 booths. Each booth is limited to 500 watts of electricity. Per Massachusetts Electrical Code, exhibitors must have electrical devices that are three-wire grounded and UL approved. All devices are subject to inspection by Worcester Center for Crafts personnel and the City of Worcester Electrical Inspector. Electrical devices not in compliance will be disallowed.

BOOTH DIMENSIONS & FEES*

STUDIO SPACES

• 6 x 8: \$380 • 8 x 10: \$455 • 6 x 8 (corner): \$405 • 8 x 10 (corner): \$485 • 10 x 10: \$510 • 10 x 10 (corner): \$590

GALLERY SPACES • (2 available) 6 x 8: \$450 • (10 available) 8 x 10: \$525

No commission will be taken on sales. ***Please do not send booth payment with applications.**

APPLICATION INFORMATION Please complete the attached application and return it to us with (3) three digital images on a CDR disk and a \$35 non-refundable jury fee. If applying in two categories, submit two separate applications. If accepted in more than one media, you may show all in one booth. **All applications must be postmarked June 28 or before.** Applications postmarked June 29 or later will be returned unopened. Sorry, no exceptions!

DIGITAL IMAGE SUBMISSIONS (important!) The Worcester Center for Crafts is **ONLY** accepting digital image submissions sent by postal mail on a CDR disk. (No floppies, zip disks or CD-RW disks). Please save your files as high resolution (300 dpi) uncompressed JPG files, and in each filename please include your **last name** and the **image number** (example: oconnor1.jpg,) to correspond with your image descriptions on your application sheet. The image descriptions on the application will be read with the corresponding image filename during the jurying process so please be sure to label them correctly. No file compression is necessary for disk submissions. **PLEASE NOTE! No digital submissions may be sent by email.**

ACCEPTANCE INFORMATION All applicants will be notified during the week of July 23. Note: Our preferred way of communication is email. If you do not have an email address you will receive notification via mail. Deposits are due from accepted artisans by August 20.

SECURITY The Craft Center will be locked and alarmed during the Fair. However, each artisan exhibits at his/her own risk. The Worcester Center for Crafts is not responsible for damage, theft or loss of an individual's work or personal items.

CONTACT INFORMATION Caitlin O'Connor at 508-753-8183 ext. 3019 or coconnor@worcestercraftcenter.org or Candace Casey at 508-753-8183 x3006 or ccasey@worcestercraftcenter.org

For Internal Use: # _____

Festival of Crafts 2008 Application Form

PLEASE PRINT



Please view my digital images in the craft category I have circled during the jury day.

- JEWELRY
- METALS
- FIBERS (decorative)
- FIBERS (wearable)
- CERAMICS
- LEATHER
- WOOD
- GLASS
- MIXED MEDIA

Name _____
Studio name _____
Address _____
City, State, Zip _____
Home phone _____ Studio phone _____
Fax _____ E-mail _____

WHAT TO MAIL:

- Your completed application form with image file descriptions.
- A check for \$35 payable to the Worcester Center for Crafts.
- Disk including 3 digital images with your last name and image number clearly labeled in each file name (ex. oconnor_image 1.jpg)
- A self-addressed, stamped (\$.63) envelope for the return of your disk. (optional)

MAIL YOUR APPLICATION TO:

Worcester Center for Crafts
Attention: Caitlin O'Connor
25 Sagamore Road
Worcester, MA 01605

IMAGE #1 Object _____
Medium/material _____
Technique _____
Dimensions (h x w x d in inches) _____
Retail Price _____

IMAGE #2 Object _____
Medium/material _____
Technique _____
Dimensions (h x w x d in inches) _____
Retail Price _____

IMAGE #3 Object _____
Medium/material _____
Technique _____
Dimensions (h x w x d in inches) _____
Retail Price _____

NOTE: Please make sure to include **FULL DESCRIPTIONS OF YOUR PIECES** shown in the digital images in the space provided above. These descriptions will be read during the jury day along with the digital image and are influential on jurors. Any information on additional documents will not be included in the jury process. Please do not send samples of your work.