

business of craft

Spring Classes & Workshops

APRIL - JUNE 2008

BUSINESS OF CRAFT workshops & special topics

Prepare Yourself! - Demystifying the Juried Craft Application Process

Wednesday, May 21, 6:30 PM - 9:30 PM
1 class

Tuition and Fees: Member Fee: \$30.00 / Non-Member Fee: \$35.00
Kristen Kieffer / All Levels / Conference Room

Are you ready to apply to a regional or national juried exhibition, but unsure of how to begin? We will review actual prospectuses, discuss preparing materials (digital and slide formats), and review all the logistics. These shows are a great way to gain visibility in your chosen medium and within the wider craft field. Please bring in images of your work for discussion. We will touch on juried craft shows (wholesale and retail) if time permits. Open to all media!



An Introduction to Your Digital Portfolio

Wednesday, June 11, 6:30 PM - 9:30 PM
1 class

Tuition and Fees: Member Fee: \$30.00 / Non-Member Fee: \$35.00
Tom O'Malley / All Levels / Conference Room

If you are still wondering, what is the difference between a JPEG and RAW file, or how to use your digital camera to best document your work? Then this workshop is for you! We will cover the basics of digital cameras, image capture, file formats, file storage and use. From web-based to print documentation, you will learn how you can help make your work look its very best. A great first step in building a digital portfolio of your work. No prior experience necessary.